

SPONSORSHIP PROSPECTUS



Association for the Advancement
of Computing in Education

aace.org

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ABOUT US

The Association for the Advancement of Computing in Education was founded in 1981 to serve as an international, not-for-profit, educational organization. AACE's mission is advancing Information Technology in Education and E-Learning research, development, learning, and practical application within the field.

AACE serves the profession with international conferences, high quality publications, leading-edge Digital Library, Career Center, and other opportunities for research and professional growth.

AACE currently hosts three annual international conferences, showcasing the latest research in education and information technology. We welcome thousands of attendees each year from 40+ countries.

AACE publishes the proceedings from those conferences, as well as 7 internationally authored and peer-reviewed journals. Our digital library, LearnTechLib.org, houses the exclusive publications of these materials along with 30+ years of archived content.

AACE currently has approximately 9,200 members and welcomes more new members annually!

AACE is a Section 501(c)(3) nonprofit organization and contributions may qualify as a charitable deduction for federal income tax purposes. Please consult your tax advisor.



AACE CONFERENCES - EDMEDIA + INNOVATE LEARNING



Who

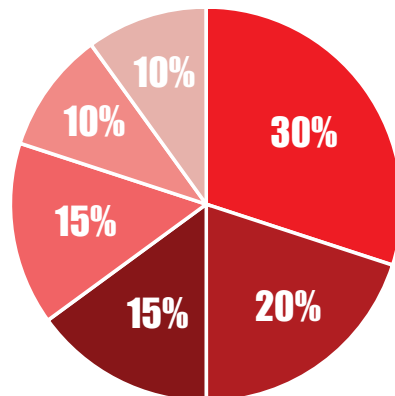
EdMedia + Innovate Learning is the premier international conference in the field since 1987, spans all disciplines and levels of education attracting researchers and practitioners in the field from 70+ countries. This annual conference offers a forum for the discussion and exchange of research, development, and applications on all topics related to Innovation and Education.

EdMedia + Innovate Learning is an international conference organized by the Association for the Advancement of Computing in Education (AACE).

Anyone can attend and submit proposals to present at conference. The conference is designed to engage:

- Educators in ALL disciplines
- Researchers
- Educational administrators
- Teachers
- Curriculum developers
- Technology & education companies
- Anyone with an interest in educational media and technology

- **Researchers**
- **Developers**
- **School Teachers**
- **Innovation Interest**
- **Corporate**
- **Administrators**



When

EdMedia + Innovate Learning is typically held in mid-late June or early July each year.

The conference is usually scheduled for a week, Monday-Friday, with a dedicated workshop day during that time.

Where

EdMedia + Innovate Learning was held in Am and 2019. It then pivoted to an online conference in 2020 & 2021. EDIL 2022 is scheduled for New York City.

Previous conference locations have included:

- Boston, Massachusetts
- Denver, Colorado
- Freiburg, Germany
- Graz, Austria
- Honolulu, Hawaii
- Orlando, Florida
- Lisbon, Portugal
- Lugano, Switzerland
- Montréal, Canada
- Seattle, Washington
- Tampere, Finland
- Toronto, Canada
- Vancouver, Canada
- Victoria, Canada
- Vienna, Austria
- Washington, DC
- Amsterdam, Netherlands

AACE CONFERENCES - EDMEDIA + INNOVATE LEARNING

Who

Innovate Learning Summit is the World Conference on E-Learning is an international conference organized by AACE since 1996 and is co-sponsored by the International Journal on E-Learning. Innovate Learning Summit provides a unique forum for education and training professionals to discuss the latest research, development, applications, issues, and strategies, to explore new technologies, and to identify solutions for today's challenges related to online learning.

A variety of opportunities and venues are designed to enable participants to actively learn from and collaborate with a multinational, cross-industry expert faculty and peers on the research, development, diverse learning experiences, implementation and technology needed to improve e-learning. Innovate Learning Summit is one of the leading international e-learning conferences and gathering of e-learning and distance education professionals.

Anyone can attend and submit proposals to present at conference. Innovate Learning Summit is designed to engage:

- Educators in ALL disciplines
- Researchers
- Educational administrators
- Teachers
- Curriculum developers
- Technology & education companies
- Anyone with an interest in e-learning



*Practitioners include teachers, trainers, nurses, etc.



When

Innovate Learning Summit is typically held in October or early November each year.

The conference is usually scheduled for a week, Monday-Friday, with a dedicated workshop day during that time.

Where

Innovate Learning Summit holds conferences in the US and Canada. The 2020-2021 conferences were pivoted to online conferences.

Previous conference locations have included:

- Honolulu, Hawaii
- Kona, Hawaii
- Las Vegas, Nevada
- Montréal, Canada
- Orlando, Florida
- Phoenix, Arizona
- Quebec City, Canada
- San Antonio, Texas
- San Francisco, California
- Toronto, Canada
- Vancouver, Canada
- Washington, DC
- New Orleans, Louisiana


Who

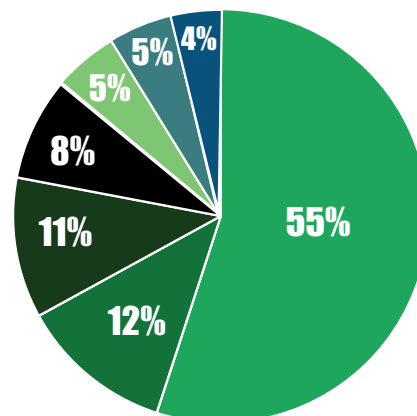
SITE is the annual conference of the Society for Information Technology and Teacher Education. This society has held its conference since 1990 and represents individual teacher educators and affiliated organizations of teacher educators in all disciplines, who are interested in the creation and dissemination of knowledge about information technology in teacher education and faculty/staff development. SITE is a society of the Association for the Advancement of Computing in Education (AACE).

SITE is unique as the only organization which has as its sole focus the integration of instructional technologies into teacher education programs. SITE promotes the development and dissemination of theoretical knowledge, conceptual research, and professional practice knowledge through conferences, books, projects, and the Journal of Technology and Teacher Education (JTATE).

Anyone can attend and submit proposals to present at conference. SITE is designed to engage:

- Teacher educators in ALL disciplines • Computer technology coordinators
- K-12 administrators
- Teachers
- Curriculum developers
- Principals
- Technology & education companies
- Anyone interested in education through technology

-  **University & College Professors**
-  **K-12 Teachers**
-  **University & College Students**
-  **School/University Administrators**
-  **Research & Development**
-  **Trainers**
-  **Computer/Tech Support
Application/Software Engineers
Marketing/Sales/Purchasing
General/Corporate Managers**



When

SITE is typically held in March or April each year.

The conference is usually scheduled for a week, Monday-Friday, with a dedicated workshop day during that time.

Where

SITE holds conference primarily in the US. The 2020-2021 conferences were held online. We are currently scheduled for future conferences in:

- 2022 - San Diego, California
- 2023 - New Orleans, Louisiana

Previous conference locations have included:

- Albuquerque, New Mexico
- Atlanta, Georgia
- Austin, Texas
- Charleston, South Carolina
- Greenville, North Carolina
- Houston, Texas
- Jacksonville, Florida
- Nashville, Tennessee
- Orlando, Florida
- Phoenix, Arizona
- San Antonio, Texas
- Savannah, Georgia
- Washington, DC
- Las Vegas, Nevada

Standard Included Exposure:

All sponsors and/or exhibitors will be listed on the conference website, on conference signage, and on the conference mobile app, AcademicExperts.org.

SPECIAL RECOGNITION SPONSORSHIP: \$5000 INVESTMENT

In addition to the Standard Included Exposure mentioned above, sponsor will receive:

- Two complimentary registrations.
- Sponsor identity ribbons for representatives.
- Exhibit table
- Bag insert or a place on the Resource display table
- Opportunity to address the conference attendees for two minutes at one of the conference's food and beverage events (AACE will select the event).
- AACE will send an e-blast to all attendees pre and post conference. Sponsor will be highlighted in an email blast sent to all attendees promoting their presence and thank you for Special Recognition Sponsorship. Sponsor will provide the content.

PARTNER RECOGNITION SPONSORSHIP: \$4500 INVESTMENT

In addition to the Standard Included Exposure mentioned above, sponsor will receive:

- One complimentary registration.
- Sponsor identity ribbons for representatives.
- Exhibit table
- Bag insert or a place on the Resource/marketing display table
- Opportunity to address the conference attendees for two minutes at one of the conference's food and beverage events (AACE will select the event).
- AACE will send an e-blast to all attendees pre and post conference. Sponsor will be highlighted in an email blast sent to all attendees promoting their presence and thank you for Partner Recognition Sponsorship. Sponsor will provide the content.

KEYNOTE SPONSORSHIP: \$4000 INVESTMENT

The sponsor may greet attendees as they arrive and place a flyer or small brochure on tables or chairs. The sponsor may address attendees with a two-minute presentation prior to the featured speaker. This sponsor will receive one complimentary registration and an exhibit table.

ASSOCIATE RECOGNITION SPONSOR: \$3500 INVESTMENT

In addition to the Standard Included Exposure mentioned above, sponsor will receive:

- One complimentary registration.
- Sponsor identity ribbons for representatives.
- Exhibit table
- Bag insert or a place on the Resource/marketing display table

REGISTRATION BAGS: \$3000 INVESTMENT

A key onsite promotional opportunity, the registration bag is distributed to all attendees. Your investment includes your company's logo on the outside of the bag and one bag insert. The bag will also include conference name and LearnTechLib.org logo.

LANYARDS: \$3000 INVESTMENT

All conference attendees wear name badges with lanyards throughout the conference. This excellent promotional opportunity will showcase your company's brand or name, and will alternate with the LearnTechLib.org logo. Lanyards will be provided to all attendees at check-in.

CHAIR DROP: \$2000 INVESTMENT

As an exclusive chair drop sponsor, you can maximize positive and productive engagement with all conference attendees. One piece of sponsor-supplied literature or item will be placed on chairs in the keynote/general session room.

SPONSORSHIP LEVELS, CONTINUED



NOTEPAD/PEN SPONSORSHIP: \$1500 INVESTMENT

Note pads display the sponsor's logo with website and/or phone number. The note pads will be provided at registration and at major conference events. Conference attendees will use these pads and pens throughout the conference and beyond. Sponsor will provide the note pads.

BREAKFAST BREAK: \$1500 INVESTMENT

The conference will offer continental breakfast each morning and by supporting a breakfast, your company will be part of each attendee's morning ritual. The sponsoring organization is invited to display materials and welcome attendees during the break. Your logo featured on napkins as well as on signage at event.

COFFEE BREAKS: \$1500 INVESTMENT

Several breaks during the conference gives attendees a chance to converse with colleagues between sessions mid-morning or mid-afternoon. The sponsoring organization is invited to display materials and welcome attendees during the break. Your logo featured on napkins as well as on signage at event.

UNIVERSITY RECEPTION NIGHT TABLE: \$1295 INVESTMENT

We invite your school/university to showcase as a sponsor at our special University Reception Night event. This event provides an opportunity to showcase your university programs to our international audience. Highlight what's going on at your campus and share future direction for your institution. All conference attendees and friends will be invited for food and a cash bar. SITE & AACE will make all arrangements for catering, entertainment, space, etc. Space will be limited for this event. Each showcase table includes one 6' draped conference table and two chairs for your university display. Additional space may be available on request.

CONFERENCE WELCOME FLYER: \$1000 INVESTMENT

Welcome flyers with pertinent conference information are distributed at the hotel check in desk. Sponsor logo with web address will be displayed and be the first on-site conference communication attendees see!

TABLE TOP EXHIBITS: \$1000 INVESTMENT

In addition to Sponsorship and Advertising opportunities, AACE offers your company more ways to enhance your presence to our members and attendees. Reserve your company's display in this high-traffic central location. Space is limited, reserve your space today! All exhibitors will receive:

- 6' table top exhibit with room for a pop-up banner.
- One complimentary conference registration.
- Recognition on the conference website.
- Recognition on conference signage.

GENERAL CONFERENCE SPONSORSHIP: \$750 INVESTMENT

Your company's logo will be featured on the conference website, conference signage and the mobile app. It's a great way to have a presence at the conference and support our industry!

RESOURCE/MATERIAL DISPLAY TABLE: \$500 INVESTMENT

Display your marketing materials or promotional information on the conference resource table which will be strategically located near the registration area. Great way to have a presence at conference! (Please note logo will not be displayed on the conference website, mobile app or conference signage.)

BAG INSERT: \$500 INVESTMENT

Have a story to tell? Want to provide attendees with a promotional product, insert, or a message regarding your company or service you provide? Your message or promotional product will be inserted into the registration bag and given to all attendees. This must be approved by AACE in advance.

SPONSORSHIP LEVELS, CONTINUED



JUST FOR UNIVERSITIES

AACE'S AROUND THE WORLD UNIVERSITY RECEPTION: \$750 INVESTMENT

This event provides an opportunity to showcase your university programs to our international audience at an AACE conference. This provides chance to highlight what's going on at your campus and share future direction. All attendees and friends are invited for hors d'oeuvres and a cash bar. AACE will make all arrangements for catering, space, etc. Each University will have one 6' draped conference table for your university display. Additional space may be available on request.

JUST FOR STARTUPS

INNOVATE LEARNING STARTUP EXHIBIT: \$495 INVESTMENT

There is an important need for education/learning startup companies to have direct access to and interaction with educators and leaders in education. In addition, educators need the same to help influence development to serve the learning needs of students. Bridges are needed! AACE offers your company more ways to enhance your presence to our members and attendees. Reserve your company's display in this high-traffic central location. Space is limited, reserve your space today!

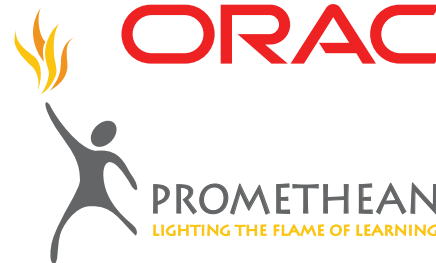
As a Startup, you have the opportunity to:

- Showcase and pitch your product/service to gain exposure and feedback.
- Interact with educators at presentations and social events; you choose your participation events.
- Recruit educator ambassadors for product testing, reference, access to decision-makers, and marketing.
- Obtain ideas on how to improve and innovate learning products and services.

All Startups will receive at Poster Demonstration Night:

- One cocktail round table, one chair and space for a small pop-up banner.
- One complimentary conference registration.
- Recognition on the conference website.
- Recognition on conference signage.
- Recognition in the mobile app.

PREVIOUS SPONSORS



UNIVERSITY of **HOUSTON** | EDUCATION

CONTACT

For any questions you may have,
or to get started as an official
AAACE conference sponsor,
please feel free to contact us
anytime!



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